



## Development & Panchayats Department Haryana (Swachh Bharat Mission (Gramin)-Haryana)

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(Through email only)

To

1. All the Deputy Commissioners in the State
2. All the Additional Deputy Commissioners-cum-Chief Executive Officers, DRDAs in the State
3. All the Commissioners, Municipal Corporation in the State

Memo No. HSSBM-SPM-2017/ 88615-63  
Chandigarh, dated the 13-09-2017

**Subject: "Swachhta Hi Seva" – 3<sup>rd</sup> Year Anniversary Celebrations of Swachh Bharat Mission – 15<sup>th</sup> September to 2<sup>nd</sup> October, 2017.**


**Ref:** This department letter No. Spl-1 dated 12-09-2017 on the subject noted above.

Kindly refer to the above. The Ministry of Drinking Water & Sanitation and Ministry of Housing and Urban Affairs, Government of India has decided to expand scope of the 3<sup>rd</sup> year Anniversary Celebrations of Swachh Bharat Mission by taking up various activities between 15<sup>th</sup> September to 2<sup>nd</sup> October, 2017.

2. The focus will be on massive awareness generation and community mobilization activities. Details of date wise activities to be taken up during this period and Swachhata Pledge are also enclosed.

3. You are, therefore, requested to draw up a plan of date wise activities to be carried out at all levels i.e. GP/Block/District/ULBs/MCs etc during 15<sup>th</sup> September to 2<sup>nd</sup> October, 2017. All the activities should be carried out in proper manner. The photographs of day to day activities along with captions should be sent to the office of Director, Panchayats and Urban Local Bodies (Before- after photographs in case of cleanliness). The detail report of activities should be sent within 5 days after event is over.

**Encl:** as above

  
State Project Coordinator/ HSSBM  
for Additional Chief Secretary to Govt. Haryana  
Development & Panchayats Department

## Swachhta Hi Seva

Plan for day to day activities to be carried out from 15<sup>th</sup> September to 2<sup>nd</sup> October, 2017  
by Swachh Bharat Mission (Urban and Rural)

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A joint campaign on “Swachhata Hi Seva” will be organized from 15<sup>th</sup> September to 2<sup>nd</sup> October, 2017 by Swachh Bharat Mission (Urban and Rural) to mobilize the community to achieve the status of Open Defecation Free and also appropriate/ scientific management of solid and liquid waste management in the rural and urban area as well.

To make the programme a success, the following activities needs to be carried out at district level throughout the State.

1. The Deputy Commissioner will be the overall in-charge of the event and Additional Deputy Commissioner will coordinate all the activities (Urban and Rural).
2. To draw up a plan of activities to be carried out to conduct the activities at all levels i.e. GP/Block/District/ULBs/MCs etc.
3. An advance advertisement will be given in the leading newspapers to appeal the people for their involvement and Shramdan during the campaign.
4. Information about ‘Swachhta Hi Sewa’ should be readily available in all public places. Those who want to contribute should know whom to reach out to and how to contribute.
5. The photographs of day to day activities along with captions will be sent to the office of Director, Panchayats and Urban Local Bodies (Before- after photographs in case of cleanliness).
6. The detail report of activities will be sent to the Director, Panchayats and Urban Local Bodies within 5 days after event is over.
7. Involvement of elected representative/ spiritual leaders/ influential people/ experts and local NOGs/ School children/ sanitation champions in all activities to motivate local people.
8. Any other innovative activity may be carried out as per local requirement.

The details of day to day activities to be carried out during the campaign “Swachhata Hi Seva” are as under:

Date	Activity
15 <sup>th</sup> September, 2017 (Formal launch of the programme at Gurugram)	<ol style="list-style-type: none"><li>i. Swachhata pledge</li><li>ii. Sanitation drive- Elected Representatives including MPs/MLAs/ Officers from the Local Administration /RWA's/ GPs/ NGO's may be involved for sanitation drive.</li><li>iii. Triggering activities around Open Defecation vulnerable spots with participation of community SHG members and local NGOs</li><li>iv. Activities on ODF sustainability and SLWM</li></ol>